

## Verbatim LED AR111 G53 10.5W 3000K 25Deg 700lm

- G53 Socket
- 12 AC/DCV
- 40,000 hours Lifetime
- Dimmable
- 85% Energy Saving
- Luminous Flux: 720 lm
- Equivalent to 72W incandescent bulb

**Product Number** 52327

**General Data**

Lamp Socket	G53
Design	AR111 GU53

**Electric Data**

Wattage (W)	10.5
Wattage Equivalent (W)	72
Voltage (V)	12V AC/DC
Dimmable	yes
Power Factor	0.90
Operating Frequency (Hz)	50/60

**Geometric Data**

Length (mm)	57
Diameter (mm)	111
Weight (g)	100

**Photometric Data**

Luminous Flux (lm)	720
Luminous Flux 90° Cone (lm)	700
CRI	80
CCT (K)	3000
Luminous Intensity (cd)	1800
Beam Angle (°)	25
Luminous Efficacy (lm/W)	69
Lifetime (hrs)	40,000
Switching Cycle	100,000

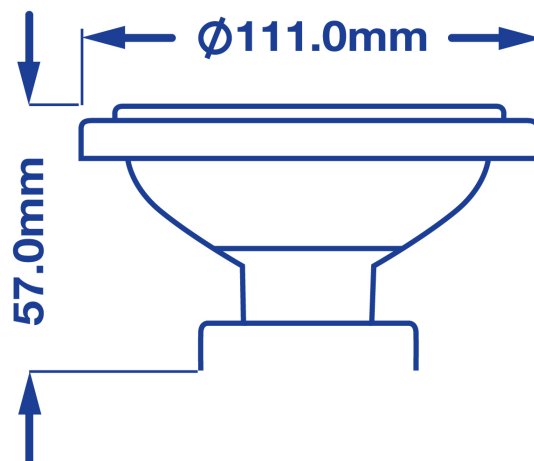


06/04/2017

## Lifestyle image

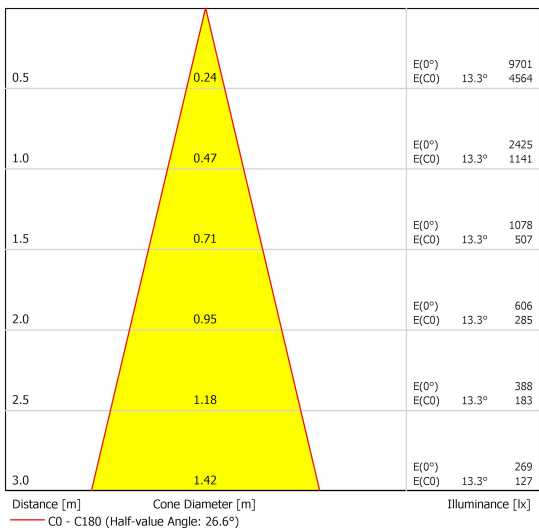
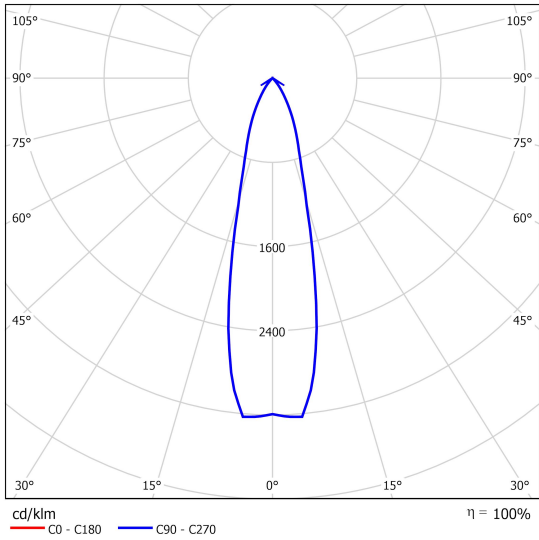


## Technical Drawings

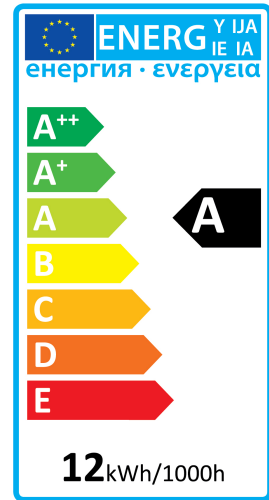


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### Photometric Diagrams



### Energy Rating



### Technical Packaging Details

**Barcode**

023942523277

**EAN 128**

(02)00023942523277(37)12(91)814

**EAN 14**

50023942523272

**Pack Dimensions(HxWxL)**

H68\*W125\*L125 (mm)

**Pack Weight**

160 (g)

**MOQ**

1

**Carton Dimensions (HxWxL)**

H 225\*W275\*L270 (mm)

**Cartons/Pallet**

32

**Layers/Pallet**

4

**Units/Pallet**

384

06/04/2017